



H-14064/1(MiscMHAMatters)/2022-CDN  
भारत सरकार / Government of India  
गृह मंत्रालय / Ministry of Home Affairs  
समन्वय निदेशालय / Directorate of Coordination  
पुलिस बेतार / Police Wireless



International Year  
of Cooperatives  
2025  
Cooperatives Build  
a Better World

खंड संख्या 9/ Block No. 9,  
केन्द्रीय सरकार कार्यालय परिसर /CGO Complex,  
लोधी रोड, नई दिल्ली-3/Lodhi Road, New Delhi-3  
दिनांक / Dated : 11 August 2025

### कार्यालय ज्ञापन

संदर्भित विषयक, गृह मंत्रालय से प्राप्त ईमेल दिनांक 05.08.2025 ((विषय:Handloom Day DO letter from Secretary Textiles)) का अनुपालन सुनिश्चित करने हेतु संलग्न प्रतिलिपि सहित अग्रेषित किया जा रहा है।

2. अतः अनुरोध है कि उक्त निर्देशों के अनुसार आवश्यक कार्यवाही करना सुनिश्चित करें।

*अंकित*  
11/08/2025

(अंकित अदजरिया)  
सहायक निदेशक (समन्वय)

सेवा में,

1. उप निदेशक (प्रशिक्षण)
2. उप निदेशक (पोलनेट योजना)
3. उप निदेशक (प्रशासन / भंडार)
4. उप निदेशक (बीजलेख/ कार्यशाला)
5. उप निदेशक (संचार व आईटी): कृपया निदेशालय की वेब-साइट पर प्रदर्शित करने हेतु
6. उप निदेशक (भूमि एवं भवन/ सामाग्री प्रबंधन)
7. उप निदेशक (पोलनेट हब)

प्रतिलिपि: सादर सूचनार्थ

1. निदेशक महोदय के निजी सचिव
2. अपर निदेशक (मुख्यालय) के निजी सहायक
3. अपर निदेशक (संचालन) के निजी सहायक
4. अवर सचिव (पीएम -II)

F.No. I-34020/04/2025-Coord.I  
Government of India  
Ministry of Home Affairs  
Coordination Division  
(Coordination-1 Section)

Work Hall No. 34078, 4<sup>th</sup> Floor, CCS-3,  
Central Vista, New Delhi  
Dated, 1 August, 2025

**OFFICE MEMORANDUM**

**Subject: Handloom Day DO letter from Secretary Textiles.**

The undersigned is directed to forward herewith a copy of e-mail dated 30/07/2025 along with D.O. Letter dated 30<sup>th</sup> July, 2025 received from Ministry of Textiles for information and appropriate action.

Encl: As above.

Digitally signed by  
Kiran Gopal Dhakate  
(Kiran Gopal Dhakate)  
Date: 01-08-2025  
Under Secretary (Coord.I)  
14:46:20

To

1. All Divisional Heads in the Ministry of Home Affairs
2. O/o RGI



नीलम शमी राव, मा.प्र.से.  
सचिव  
Neelam Shami Rao, IAS  
Secretary



भारत सरकार  
वस्त्र मंत्रालय  
उद्योग भवन, नई दिल्ली - 110 011  
GOVERNMENT OF INDIA  
MINISTRY OF TEXTILES  
UDYOG BHAWAN, NEW DELHI - 110 011

D.O. No.14/04/2021-DCH/P&E

Dated, the 30<sup>th</sup> July, 2025

*Dear Secretary,*

India's handloom legacy is not just a thread in our cultural tapestry—it is a symbol of resilience, innovation, and self-reliance. Woven into every fabric is a story of tradition and empowerment, especially for the over 70% of weavers and allied workers who are women. The sector continues to serve as a pillar of inclusive and sustainable development across the country.

2. Each year, 7th August is celebrated as **National Handloom Day**, marking the anniversary of the Swadeshi Movement of 1905, which ignited the call to embrace indigenous industries and foster national pride. In keeping with this legacy, the Ministry of Textiles is organizing a week-long promotional campaign culminating in the main function at Bharat Mandapam, New Delhi, on 7th August 2025.

3. The Hon'ble Prime Minister has encouraged citizens to show support by purchasing handloom products and sharing their stories using the hashtags **#MyHandloomMyPride** and **#MyProductMyPride**. The campaign aims to elevate appreciation for India's handloom heritage while improving market access and income opportunities for artisans.

4. In this context, I request the kind support of your Ministry through the following actions:

- Display campaign creatives on your Ministry's official website from 01st to 10th August 2025.
- Amplify digital content on your social media handles, tagging @dchandlooms01 and using the designated campaign hashtags.
- Encourage internal engagement among officials and staff by promoting handloom products and hosting thematic activities or exhibitions, where feasible.

5. The digital creatives and promotional content may be accessed here:  
<https://drive.google.com/drive/folders/15L-cQ9ihJu7TXrFDDZht4H46sOdoV30z>

6. Additionally, I take this opportunity to cordially invite you and your colleagues to participate in the celebrations being organized by the Ministry of Textiles to mark National Handloom Day 2025 (details of event is enclosed). Your presence will serve as a heartfelt encouragement to our weavers and stakeholders.

7. For any further assistance or coordination, you may kindly reach out to Shri M.K. Harikumar, Joint Development Commissioner (Handlooms) (Email: [mk.harikumar@nic.in](mailto:mk.harikumar@nic.in) Mobile: 9891395857).

8. Your proactive engagement will help weave a stronger narrative around India's rich handloom tradition and reaffirm our shared commitment to cultural preservation and economic empowerment.

*Warm Regards*

Yours sincerely,

*Neelam Shami Rao*  
(Neelam Shami Rao)

All Secretaries to the GoI





# Organization of various activities on the occasion of 11th National Handloom Day



07 August, 2025

	Name of Event	Venue	Inauguration Date	Time	About the event
1	Know Your Weaves	Crafts Museum, Shaero Marg, New Delhi	01.08.2025	5:30 PM	Know Your Weaves campaign by inviting students of various schools to Crafts Museum
2	Project Kabir	Parliament - Annexe	04.08.2025		<ul style="list-style-type: none"> <li>• Live loom demonstration by the weaver</li> <li>• Exclusive exhibits</li> <li>• Period: 04.08.2025 to 08.08.2025</li> </ul>
3	Exclusive Exhibition (Saree Festival) Haat on Wheels	Handloom Haat, Janpath, New Delhi	05.08.2025	5:00 PM	<ul style="list-style-type: none"> <li>• Exclusive Exhibition of 116 Weaves of Handloom Sarees</li> <li>• Period: 03.08.2025 to 10.08.2025</li> <li>• Haat on Wheels, a mobile outlet of handloom products</li> </ul>
4	Report on Carbon Credit	Udyog Bhawan, New Delhi	06.08.2025		<ul style="list-style-type: none"> <li>• 'Study on Carbon Footprint in Handloom Industry' by IIT, Delhi</li> <li>• The project intends to measure the carbon footprint generated by various handloom products in selected clusters of the country.</li> </ul>
5	Main Function	Auditorium 2, Bharat Mandapam, New Delhi	07.08.2025	11:00 AM  12:00 Noon	<ul style="list-style-type: none"> <li>• Award ceremony</li> <li>• Unveiling of Coffee Table Book</li> <li>• Distribution of Awards (WSC - 5, Certificate to weavers &amp; Handloom Hackathon - 2)</li> <li>• Fashion Show "Weaves Weave - The Handloom Heritage of India" on important handloom weaves of different regions</li> <li>• Launch of Films on Handlooms</li> </ul>
6	Fashion Show & Gala Dinner	The Ashoka Hotel, Chanakya Park, New Delhi	07.08.2025	7:00 PM	<ul style="list-style-type: none"> <li>• Fashion Show "Haat - The Heart of Weaves" on exclusive weaves</li> <li>• Gala dinner with awardees &amp; eminent handloom personalities</li> </ul>
7	Weave the future - 2	Crafts Museum, Shaero Marg, New Delhi	08.08.2025	2:00 PM	Exclusive exhibition featuring Regenerative materials (07.08.2025 to 17.08.2025)
8	Asia International Hand-woven Expo	Hall No. 14, Bharat Mandapam, New Delhi	08.08.2025	3:00 PM	<ul style="list-style-type: none"> <li>• An International Hand-woven Expo with foreign buyers (100) &amp; exporters (100) &amp; handloom weavers (100)</li> <li>• Display of exclusive weaves &amp; textures</li> <li>• Period - 07.08.2025 to 08.08.2025</li> </ul>

